



Seventh Annual

FIRE BOOT

Classic



November 21, 2020

7 - 8 PM PST

FireBootClassic.org



Important Tips for Tonight's Event

Before the event, register for the silent auction at FireBootClassic.org and charge your mobile phone, as well as your computer or tablet.

- ✦ You can find the silent auction at: FireBootClassic.org. Click VIEW ITEMS, in the middle of the page. Or, text: fireboot2020 to 76278
- ✦ If you need technical assistance with the auction, please text 323-229-1798
- ✦ The event starts promptly at 7 PM PT, be sure to test out your sound and video beforehand
- ✦ Try to watch on a device other than your cell phone, but keep your cell phone charged and out during the event—you can use it to bid and post on social media while you watch!
- ✦ We encourage you to post on social media! Use the hashtag #FBC2020 and tag us
 - Instagram & Facebook: [@FireFamilyFoundation](https://www.instagram.com/FireFamilyFoundation)
 - Twitter: [@FireFamilyFound](https://twitter.com/FireFamilyFound)
- ✦ If you would like to participate in the magic show, look in your swag bag for 4 single playing cards (separate from the deck)
- ✦ If you didn't get a swag bag but want to participate, get out 4 playing cards (that you don't mind ripping up!)

How to Participate in the Silent Auction

Register

You must register to place bids, purchase merchandise or make a donation.

By Desktop, Tablet or Smartphone

1. Visit our campaign site: www.FireBootClassic.org
2. Click the red button which says: **Sign In or Register**, in the top right corner. Click the red button which says: Sign In or Register, in the top right corner. Follow the instructions to sign in or if you don't have an account yet, register now.
3. Enter the required information.
4. Click Create my **GiveSmart Account**.

By Text

1. Text **fireboot2020** to **76278**
2. Follow the prompts from the texts received.

Once registered, click the blue link within the Welcome text message or personal link button from within the Welcome email to access the campaign.

Buy

Buy by Desktop, Tablet or Smartphone

1. **Access the campaign** – Click the blue link within the Welcome text or personal link button from within the Welcome email.
2. **Choose item** – From the Items page, click “Available for Purchase” from the categories dropdown, then select an item.
3. **Enter a Quantity**.
4. **Click Buy**.

By Text

1. **Text item number** – Reply to your Welcome text by texting an item number. A text with the item details and amount will be sent.
2. **Text item number and buy amount** – Example: “Buy 300” then press send.

Bid

Bid By Desktop, Tablet or Smartphone

1. **Access the campaign** – Click the blue link within the Welcome text or personal link button from within the Welcome email.
2. **Choose item** – From the home page, click “Items”, browse or use the dropdown menu to view categories, then select an item.
3. **Choose amount** – Use the pre-populated minimum bid or enter a higher amount.
4. **Auto bid** – Select AUTO BID, enter the highest amount you are willing to bid. The system will place minimum bids for you, as needed, until your designated amount is reached
5. **Click Bid**.

By Text

1. **Text item number** – Reply to your Welcome text by texting an item number. A text with the item details and bid amount will be sent.
2. **Text item number and bid amount** – Example: “102 300” then press send.

Outbid Notification: You will receive a text message if you are outbid

Donate

Donate by Desktop, Tablet or Smartphone

1. **Access the campaign** – Click the blue link within the Welcome text or personal link button from within the Welcome email.
2. **Choose item** – From the home page, click “Donate”, then select an item.
3. **Enter an Amount**.
4. **Click Donate**.

By Text

1. **Text “Give” and an amount** – Example: “Give 300” then press send.

Silent Auction FAQs

How can I quickly sort through the auction packages?

At the top of the Items page, you will see a “Category” tab. Click this tab to see a list of package categories (décor, trips, family friendly, etc.) and select the category you want.

After I bid on a package, how do I know if I have the leading bid?

After you place your first bid, you will be notified by text message if someone outbids you. The text message will include a link that will take you back to the auction site to place another bid, if you so choose.

How do I review my purchases?

To review what you’ve purchased and process your payment, please go to the “Pay” tab. Otherwise, we will process all credit cards on file for all winners when the auction closes at 12 PM Pacific Time on Sunday, November 22, 2020.

What if I accidentally bid on or buy an item?

You will need to contact us right away at 323-229-1798, so we can remove your bid. Please note, refund requests received after the auction closes at 12 PM Pacific Time on Sunday, November 22, 2020 cannot be processed.

How do I collect my package(s)?

Auction packages can be collected from the main Los Angeles branch of Firefighters First Credit Union: 1520 Colorado Blvd., Pasadena, CA 91105.

Some packages that do not include alcohol or fragile items may also be shipped at the winning bidder’s expense. If you are unsure if a package can be shipped, please text 323-229-1798.



Run of Show

6:45—Pre-show

Open your swag bag, test your video & sound, and check out the silent auction at www.firebootclassic.org

7:00—Program Starts!

Silent Auction Opens

Welcome from Special Guest MC Fritz Coleman and Event Co-Chairs Tom Daly and Michael Treger

Firehouse Mule Tutorial from In-Kind Sponsor Jack Daniel's

Welcome from Fire Family Foundation Executive Director, Elizabeth Dever

Presentation from In-Kind Sponsor Ampelos Vineyards and Cellars

Testimonial from Firefighters Assisted by Fire Family Foundation

Live Auction

4 one-of-a-kind items will only be available for a few minutes each, so act fast!

Honorees Presentation

Richard Frawley, Deputy Chief, Milpitas Fire Dept. (Santa Clara, CA)

Marcus Linden, President & CEO, CSE Insurance (Walnut Creek, CA)

Magic Show by Tam Vo

7:55—Program Ends

Note: All times listed are Pacific.

Silent auction closes at 12:00 pm on Sunday, November 22.

Your Donations at Work



“The medical bill paid was a great relief for us at this moment. Thank you for helping me out.”

Thomas, a retired firefighter from Chicago, was rushed to the hospital for emergency medical treatment. The procedure that his doctor ordered wasn't covered by his insurance.

Our donors helped pay for Thomas' medical bills so that he could focus on recovering at home with family.

“Your Foundation represents the true family within the fire service. Many thanks.”

Alan, a firefighter, has a young son named Tyler who has been battling a brain tumor for 4 years. Tyler flies to a children's hospital for treatment every few months. The payments not covered by insurance quickly added up.

Our donors helped pay for some of Tyler's cancer treatment and eased the stress on this fire family.



“As a retired firefighter with PTSD, the last few years have been difficult. Your help is something huge to take stress off of us.”

Ricky, a former firefighter who suffers from PTSD, wasn't able to work while receiving treatment. He needed help with his bills.

Our donors helped pay for Ricky's car payments for several months to ensure Ricky could get to his therapy appointments.

Our work helping firefighters relies on supporters like you. Thank you.

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Dixie Abramian

Tom Daly





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Gail Roque, CFP, ChFC / Ameriprise Financial
Kristen Schwarz Jones with DBS Law Group
SLS Consulting, Inc.
TM Spotlight Newsletter
Turner, Warren, Hwang & Conrad AC
JB Wright Insurance Services

Your Donations at Work: Scholarships



“This scholarship will help me out tremendously both while I’m studying music and studying fire science. Your assistance will be put to good use when I return to work as a firefighter and help people by doing what I love.

JACOB, 2020 Scholarship Recipient

Third-generation volunteer firefighter. College freshman. Drummer, saxophonist, guitarist, and pianist. Scholarship recipient Jacob is all these things and more.

In 2020, the Fire Family Foundation helped Jacob and nine other children of firefighters pay for college and pursue their dreams.

- ✦ **Total amount awarded: \$50,000 (each received \$5,000)**
- ✦ **Average GPA: 4.2**
- ✦ **Recipients’ home states: Arizona, California, Kansas, Massachusetts, North Carolina, Ohio, Wisconsin**
- ✦ **Recipients’ schools: Arizona State University; Belmont University; Boston College; Harvard University; Kent State University; San Diego State University; University of California, San Diego; University of Wisconsin-Madison**

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LIVE AUCTION PREVIEW

Live Auction Preview #1



Behind-the-Scenes Experience at a Horse Race

Enjoy an exclusive up-close experience at Santa Anita Race Track in Arcadia, CA or Del Mar Thoroughbred Club in San Diego, CA. You and up to 3 guests will get a private tour of the barn area, paddock, and stables. Along the way you'll meet a jockey, trainer, and owner. You will even have the opportunity to get up close to a racehorse for a photo op.

Following your tour, spend the rest of the day watching the races from the grandstands.

Thank you to Harry Crusberg, retired Pasadena Firefighter, for donating this package.

Live Auction Preview #2



5-Day 4-Night Nashville Condo Getaway for Up to 6

Stay in a 1200sq ft condo in the most modern part of downtown Nashville (aka The Gulch). Located in Nashville's hippest urban high-rise building, you'll have two full master bedrooms with full bathrooms and a queen sleeper sofa to comfortably sleep up to 6. The living room and kitchen are open concept and fully stocked, and the building includes a rooftop pool, outdoor lounge area with fireplaces, and indoor lounge area with billiards and other games.

You will be within walking distance of several honky-tonk bars, the NHL and NFL stadiums, the convention center, and other West End attractions. There are also outstanding restaurants nearby.

Includes Southwest airfare for two, expires June 30, 2021.

Thank you to Wayne Schuetz, Captain LAFD, for donating this package.

Live Auction Preview #3



5-Day 4-Night All-Inclusive Montana Escape for 2

Enjoy all of the amenities at the luxurious Ranches at Belt Creek. You'll have a luxury log cabin as your home base, meals prepared by a private chef, and 24/7 access to the private clubhouse, bar, hot tub, and fitness center. You will also get to enjoy 1 hosted activity per day per guest, like fly fishing, horseback riding, ATV riding, white water rafting, hiking, shooting range access, yoga classes, and archery.

Your personal Ranch Host will tailor the experience to your unique tastes, whether you want to enjoy the rugged outdoors or spend time at the spa.

This stay has no blackout dates and is subject to availability.

Thank you to the Ranches at Belt Creek for donating this package.

Live Auction Preview #4



Private LAFD Historical Society Museum Tour

Enjoy lunch and a private tour at the Hollywood Museum, a 1930s fire station turned museum with equipment dating from the early 1900s. You and 5 of your friends will see three apparatus bays filled with equipment, some of which cannot be found anywhere else.

Guests will also visit and tour Los Angeles Fire Department Station 27.

Thank you to Los Angeles Fire Department Historical Society Museum and Fallen Firefighters Memorial for donating this package.

Your Donations at Work: Pandemic Aid



In Summer 2020, the Foundation donated 500 infrared thermometers to firefighters in New Mexico in partnership with the New Mexico Fire Protection Grant Council.

The New Mexico Fire Marshal's Council oversaw distribution to every fire station throughout the state. These thermometers provide rapid results without body contact, allowing firefighters and paramedics to quickly—and safely—assess their potential risk for COVID-19 exposure while delivering assistance during emergencies.

“Our firefighters were experiencing high call volumes that placed members at increased risk of exposure to the virus,” said Robert E. Larrañaga, Chairperson of the New Mexico Fire Protection Grant Council. “We express sincere gratitude to the Fire Family Foundation for their efforts in protecting our firefighters.”

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FEATURED GUESTS

Featured Guest



Special Guest MC: Fritz Coleman

Before his recent retirement, Fritz Coleman was NBC4's weathercaster on the weekday editions of "*Channel 4 News*," airing at 5 and 11 p.m. A Southern California broadcasting icon, he is well known for his sense of humor and extensive knowledge of weather. Coleman has been part of the longest-running evening news team with legendary journalists Chuck Henry and Colleen Williams and Sports Anchor Fred Roggin. He has performed at The Improv, The Ice House and other Southern California comedy clubs. He received four Los Angeles area Emmy Awards for his work on NBC4 comedy specials and series. Coleman has also garnered several awards and honors for his dedication to community service.

A Navy veteran, Coleman is originally from Philadelphia and attended Salem College in West Virginia and Temple University in Philadelphia where he studied radio, television and film. Coleman is an avid cyclist, runner, rollerblader and skier. He lives in the San Fernando Valley and has two sons and a daughter.

Featured Guest



Magician: Tam Vo

Tam Vo is a regular performer at the World Famous Magic Castle in Hollywood, CA. He has been performing at the Magic Castle's Close Up Gallery, which is known to be the most difficult performance room at the Magic Castle, for the past 15 years. He has traveled across the country and returned earlier this year from a tour in Germany.

Website: tamvomagic.com

Your Donations at Work: Disaster Relief



Fire Family Foundation Disaster Relief Kit

In response to the devastating fires in Northern California in August 2020, the Fire Family Foundation sent disaster relief kits to firefighters on the front lines.

The kits deployed in the Sonoma area included:

- \$250 Visa® gift card for emergency purchases
- Hand sanitizer
- Blanket
- Emergency sleeping bag
- Notebook and pen set
- Reusable toiletry bag with body wash, bar soap, shampoo, conditioner, toothpaste, a toothbrush, a razor, shaving cream, and a comb

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HONOREES

Honorees



**Honoree: Richard Frawley, Deputy Chief
Milpitas Fire Department**

Richard is a Deputy Chief with the Milpitas Fire Department in Santa Clara County, where he is currently assigned to the Operations Division. Richard also serves as a member of the Board of Directors of Firefighters First Credit Union. He has 25 years in the fire service and has been previously assigned to the Suppression Division, Operation of Emergency Services, Paramedic Program, and Urban Search and Rescue with FEMA CA-TF3 as a Safety Officer. Richard grew up in Southern California and worked as a private ambulance paramedic prior to relocating to Contra Costa County in 1993. Richard and his wife Stacy live in Walnut Creek, CA.

Honorees



**Honoree: Marcus Linden, President & CEO
CSE Insurance Group**

Marcus joined CSE as the CEO in 2018 and he is thrilled to be part of CSE tradition in California. Since 1949 CSE has been delivering exceptional value to firefighters, peace officers, and other civil servants. In fact, originally, CSE stood for Civil Servant Employees and the focus was exclusively insuring the homes and automobiles of civil servants. Since then CSE has grown significantly from its roots and today welcomes safe drivers from all professions to be covered by CSE's award winning coverage.

Prior to joining CSE, Marcus held senior leadership positions at companies including CSAA, Progressive Insurance, and LexisNexis. He and his wife of 24 years, Jennifer, have three children and live in the Sacramento area. He enjoys cycling, hiking, and traveling with his family.

Your Donations at Work: Fire Charity Aid



“By sponsoring our website, you’ve allowed us to connect firefighters to culturally competent clinicians and train psychologists to understand the unique needs of firefighters and their families. We cannot thank you enough.”

Dr. Kristen Wheldon

President, Fire Service Psychology Association

In February 2020, the Foundation provided the Fire Service Psychology Association with a grant that allowed them to rebuild their website.

The FSPA trains psychologists to provide culturally competent care for firefighters and their specific needs. The new website will allow the FSPA to host online training and better serve their member psychologists.

In March 2020, the Foundation also provided a grant to the Porterville City Firefighter Foundation to support the families of two Porterville firefighters who tragically lost their lives in the line of duty.

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EVENT LEADERSHIP

Executive Director



Elizabeth Dever

Elizabeth is a seasoned leader of non-profits. Prior to joining the Fire Family Foundation, she worked as the House Director of the Pasadena Ronald McDonald House where she was responsible for administration, community outreach, fundraising, and guest and family services. She also worked at Shriners Hospital for Children as the Director of Public Relations and Volunteers.

Elizabeth earned a Bachelor of Arts from The George Washington University and a Master of Business Administration from University of Redlands. She is a Pasadena Chamber of Commerce Board Member and is currently serving as the Chair of the Pasadena Executive Roundtable. She is a sustaining member of the Junior League of Pasadena. She lives with her husband and school-aged children in South Pasadena, CA. In her free time she serves as a Girl Scout Leader, and she enjoys reading historical fiction and practicing Tai Chi.

Event Co-Chairs



Michael Treger



Thomas Daly

Thomas Daly

Thomas is a Partner and co-chair in Lewis Roca Rothgerber Christie's Intellectual Property practice group. With a litigation background, Tom now focuses on helping clients with strategies to obtain and protect trademarks and patents. He joined the Fire Family Foundation Board in 2014 and moved to the Council in 2018.

Michael Treger

Michael is a Partner at Straussner Sherman and joined the Foundation Council in 2019. He began his law career as a public defender then practiced civil litigation in Seattle for several years until he decided to relocate to Southern California. Michael now concentrates his practice in the area of Disability Retirements.



Foundation Board & Council

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Aaron Straussner
Michael Treger

*Joining our volunteer Council is a great way to network with likeminded professionals while helping firefighters in need. Want to learn more?
Email edevery@firefamilyfoundation.org.*

Firehouse Mule Recipe

FIREHOUSE MULE

1 1/2 oz Jack Fire
3/4 oz Gentleman Jack Sour Mix
3 oz ginger beer

Build over ice in a Mule Cup or glass. Stir. Garnish -
lemon wedge, wheel or twist



Your Friends at Jack Daniel's remind you to drink responsibly.

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Alcohol 40% by Vol.(80 proof). Distilled and Bottled by JACK DANIEL DISTILLERY, Lynchburg, Tennessee.

By: ET



Special Thanks

Fritz Coleman

Julie DeLucia, DeLucia Designs

Firefighters First Credit Union Marketing Team

Firefighters First Credit Union employees who
helped package and deliver swag bags

Live auction item donors:

Harry Crusburg, Retired Pasadena Firefighter

Los Angeles Fire Department Historical Society Museum
and Fallen Firefighters Memorial

The Ranches at Belt Creek

Wayne Schuetz, Los Angeles Fire Department Captain

Southwest Airlines

**Thank you for
joining us!**



SAVE THE DATE

**Our next Fire Boot Classic will be
at the London West Hollywood
on Saturday, October 23, 2021**