



# 2020 IMPACT REPORT

# 2020 HIGHLIGHTS

In this unprecedented year, we accomplished many things together:



**2 new fundraising programs**

launched: vehicle donations and virtual/third party events



**3 new Council members**

added to our leadership to help fundraise for firefighters in need



**20 disaster relief kits**

sent to firefighters who lost homes in Northern CA wildfires



**110+ first-time donors**

supported us, with 100% of their donations going to our core programs



**\$50,000 in scholarships**

awarded to the children of firefighters for college tuition fees



**\$54,000+ in financial aid**

provided to firefighters, their families, and firefighter-specific charities

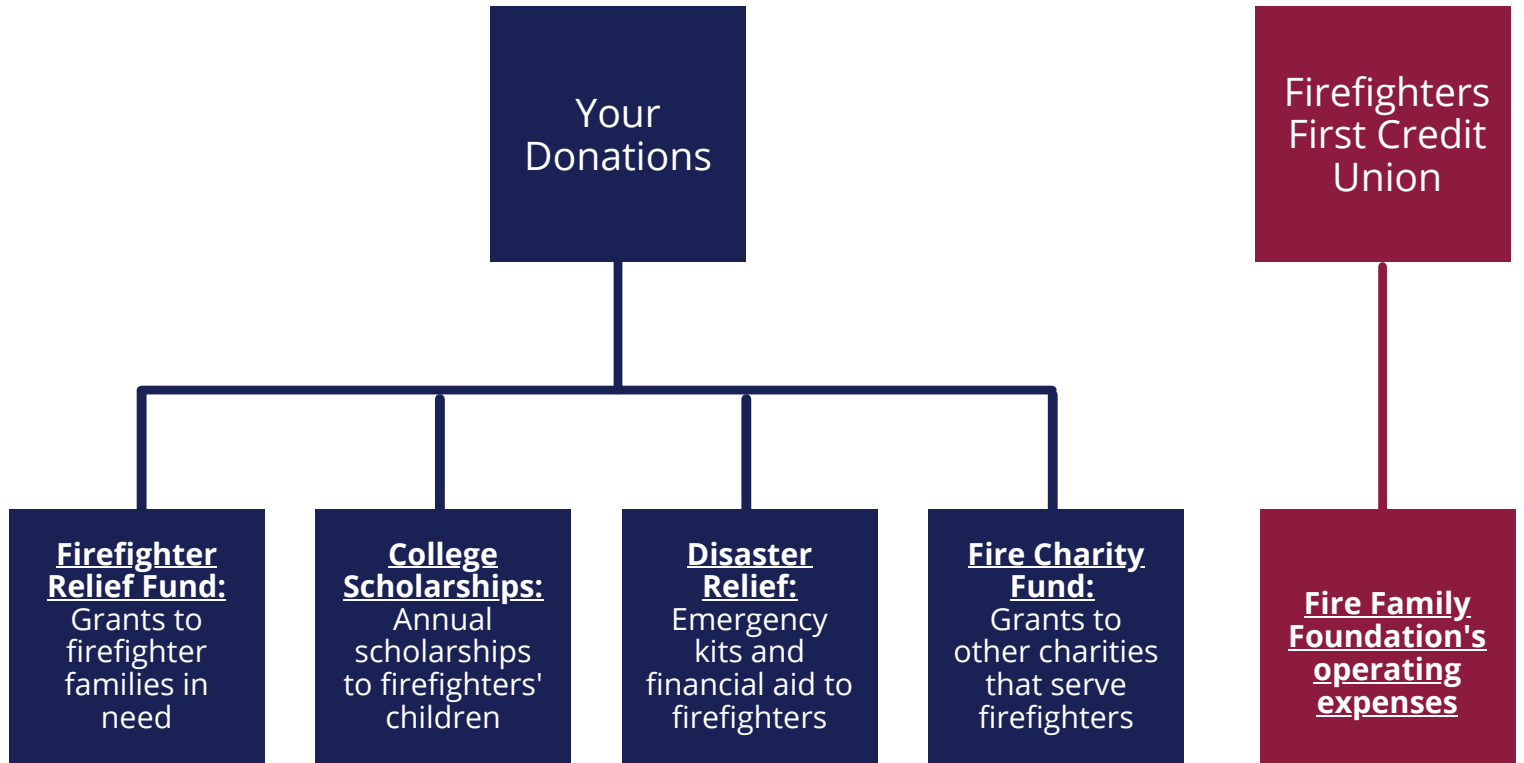


**\$100,000+ in revenue**

raised from our first-ever virtual fundraiser event

Our success is only possible because of our supporters. **Thank you.**

# 2020 FUNDRAISING NOTES



Firefighters First Credit Union generously supports all of the Fire Family Foundation's operating expenses. That means that **100% of your donations in 2020 went directly towards our core programs.**

We had over 110 new donors in 2020. We also had several new sources of income in 2020: our first 3 vehicle donations; our first third-party event fundraiser with the hat company Melin; our first dine-out partnership with the Crack Shack; and our first merchandise sales (of masks and gaiters) through Firefighters First Credit Union branches.

Thanks to the generosity of our supporters, our **income increased by 10%** in 2020 compared to 2019.

For more information about the Fire Family Foundation and how you can get involved, please visit: <https://firefamilyfoundation.org>.

# YOUR DONATIONS AT WORK

In 2020, we provided financial aid to several firefighter families in need. These are a few of their stories:



***"The medical bill paid was a great relief for us at this moment. Thank you for helping me out."***

Thomas, a retired firefighter from Chicago, was rushed to the hospital for emergency medical treatment. The procedure that his doctor ordered wasn't covered by his insurance.

**Our donors helped pay for Thomas' emergency medical bills and let him focus on recovering at home with family.**

***"Your Foundation represents the true family within the fire service. Many thanks."***

Alan, a firefighter, has a young son named Tyler who has been battling a brain tumor for 4 years. Tyler flies to a children's hospital for treatment every few months. The payments not covered by insurance quickly added up.

**Our donors helped pay for Tyler's cancer treatment and eased the stress on this fire family.**



***"The last few years have been difficult. Your help is something huge to take stress off of us."***

Ricky, a former firefighter who suffers from PTSD, was not able to work while receiving treatment. He needed help with his bills while he recovered.

**Our donors helped Ricky make several car payments and ensured sure he could get to his therapy appointments.**

# YOUR DONATIONS AT WORK: SCHOLARSHIPS



“ This scholarship will help me out tremendously both while I'm studying music and studying fire science. Your assistance will be put to good use when I return to work as a firefighter and help people by doing what I love. ”

**JACOB, 2020 Scholarship Recipient**

Third-generation volunteer firefighter. College freshman. Drummer, saxophonist, guitarist, and pianist. Scholarship recipient Jacob is all these things and more.

**In 2020, the Fire Family Foundation helped Jacob and nine other children of firefighters pay for college and pursue their dreams.**

- Total amount awarded: \$50,000 (each recipient received \$5,000)
- Recipients' average GPA: 4.2
- Recipients' home states: Arizona, California, Kansas, Massachusetts, North Carolina, Ohio, and Wisconsin
- Recipients' schools: Arizona State University; Belmont University; Boston College; Harvard University; Kent State University; San Diego State University; University of California, San Diego; and University of Wisconsin-Madison

# YOUR DONATIONS AT WORK: PANDEMIC AID



**New Mexico Fire Protection Grant Council  
Members with Boxes of Donated Infrared  
Thermometers**

**In Summer 2020, the Fire Family Foundation donated 500 infrared thermometers to firefighters in New Mexico, in partnership with the New Mexico Fire Protection Grant Council.**

The New Mexico Fire Marshal's Council oversaw distribution to every fire station throughout the state. These thermometers provide rapid results without body contact, allowing firefighters and paramedics to quickly—and safely—assess their potential risk for COVID-19 exposure while delivering assistance during emergencies.

“Our firefighters were experiencing high call volumes that placed members at increased risk of exposure to the virus,” said Robert E. Larrañaga, Chairperson of the New Mexico Fire Protection Grant Council. “We express sincere gratitude to the Fire Family Foundation for their efforts in protecting our firefighters.”

“Our Board of Directors unanimously approved this donation at the end of April,” stated Fire Family Foundation Executive Director, Elizabeth Dever. “It’s gratifying to see the culmination of our efforts. With New Mexico firefighters able to work more safely during this pandemic, we can all breathe a small sigh of relief.”

# YOUR DONATIONS AT WORK: DISASTER RELIEF



## Fire Family Foundation Disaster Relief Kit

**In August 2020, in response to the devastating wildfires in Northern California, the Fire Family Foundation sent disaster relief kits to firefighters on the front lines.**

The Foundation established its disaster relief program in 2019. The program provides emergency essentials to active and retired firefighters who have lost their homes as a result of a US federally declared disaster. The kits sent to the Sonoma area included:

- \$250 Visa gift card for emergency purchases
- Hand sanitizer
- Blanket
- Emergency sleeping bag
- Notebook and pen set
- Reusable toiletry bag with body wash, bar soap, shampoo, conditioner, toothpaste, a toothbrush, a razor, shaving cream, and a comb

# YOUR DONATIONS AT WORK: FIRE CHARITY AID



“ You've allowed us to connect firefighters to culturally competent clinicians and to train psychologists to understand the unique needs of firefighters and their families. We cannot thank you enough. ”

**DR. KRISTEN WHELDON, President, FSPA**

**In February 2020, the Foundation granted the Fire Service Psychology Association the funds they needed to rebuild their website.**

The FSPA trains psychologists to understand the specific needs of firefighters and provide better treatment. The FSPA's new website will allow them to host online training and better serve their member psychologists.

**In October 2020, the Foundation pledged a recurring grant to At Ease International to help them provide free, trauma-informed mental health care for firefighters.**

With their 2020 grant funds, At Ease was able to provide 50 hours of counseling services to firefighters and fire family members.

**Additional fire charity grants awarded to:** Firefighters for Healing, to temporarily house firefighter families needing long-term hospital treatment; the Porterville City Firefighter Foundation, to support the families of two firefighters killed while on duty; and the Los Gatos Rowing Club, to support rowing lessons and activities for firefighters.





Together, we improved the lives of hundreds of firefighters in 2020.

# THANK YOU!

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